

PESQUISA DE SATISFAÇÃO

2021

@CIO
PRIVATE
SECTOR

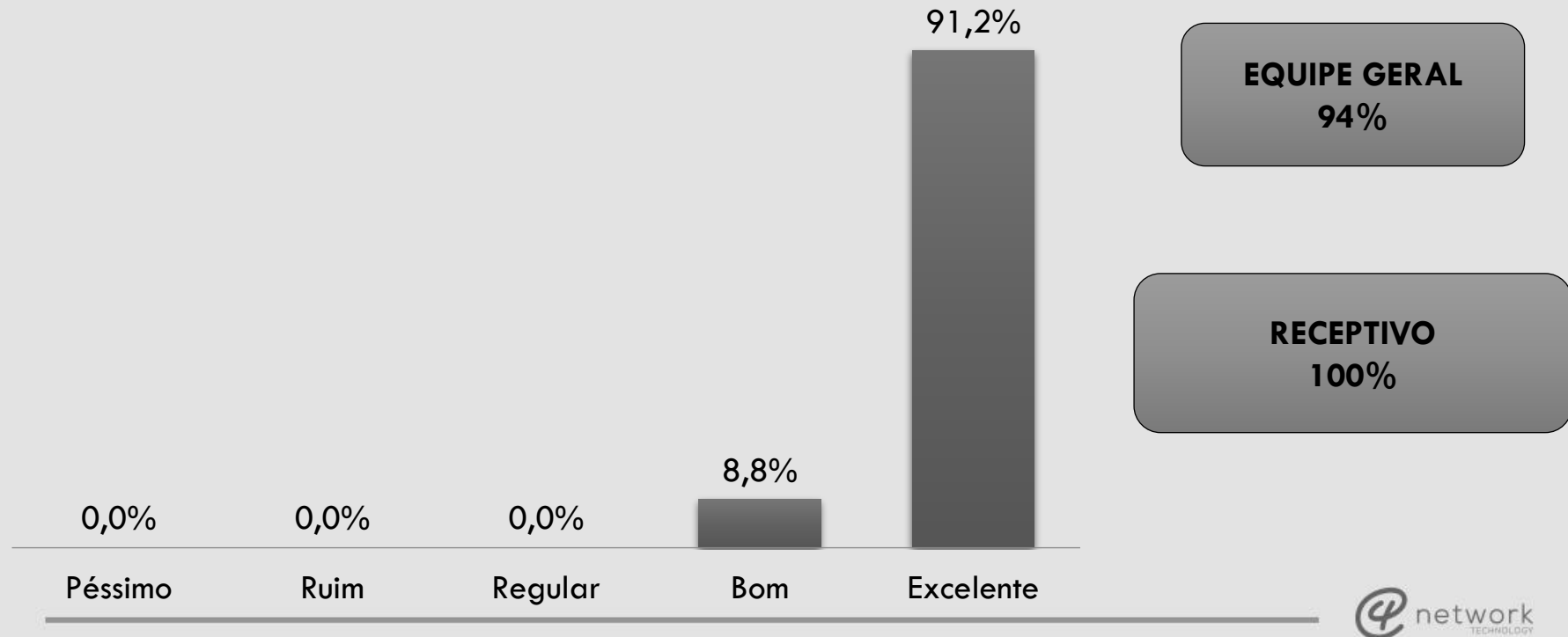
@network
TECHNOLOGY

- ✓ Evento realizado dia 21 de outubro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

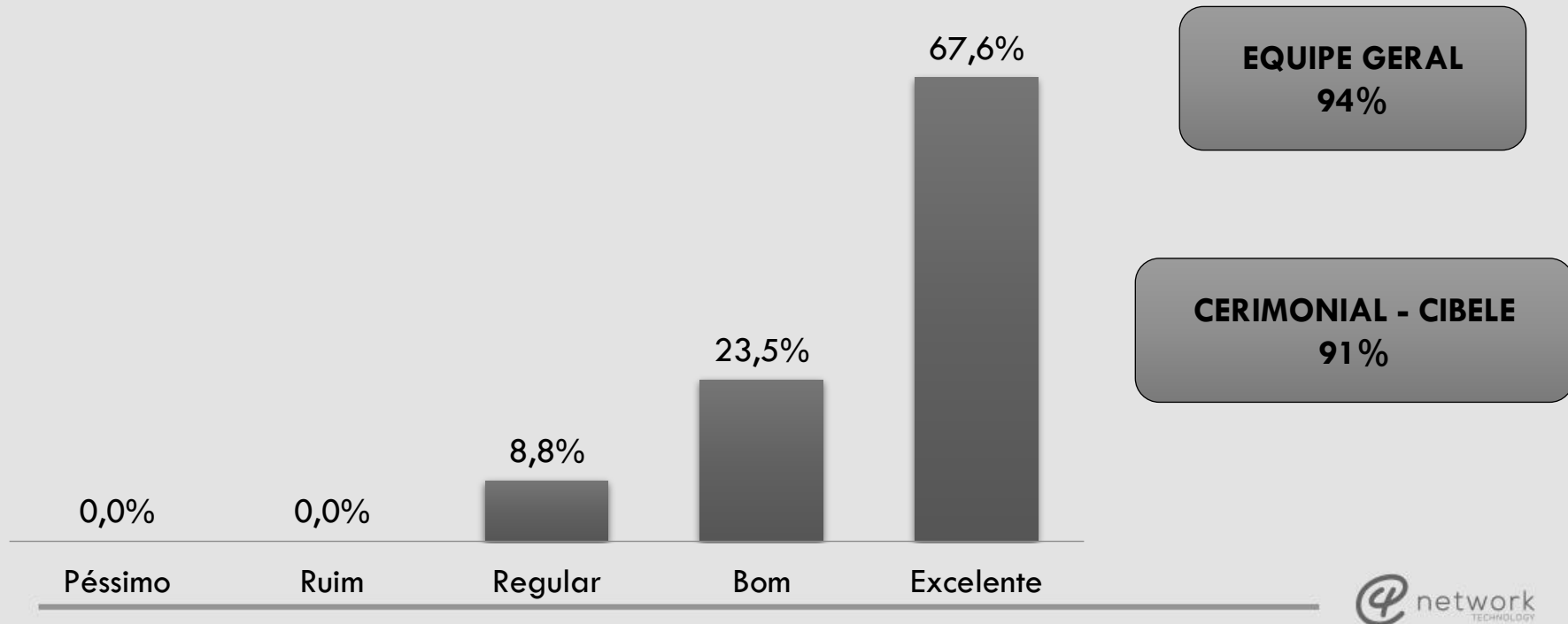
EQUIPE



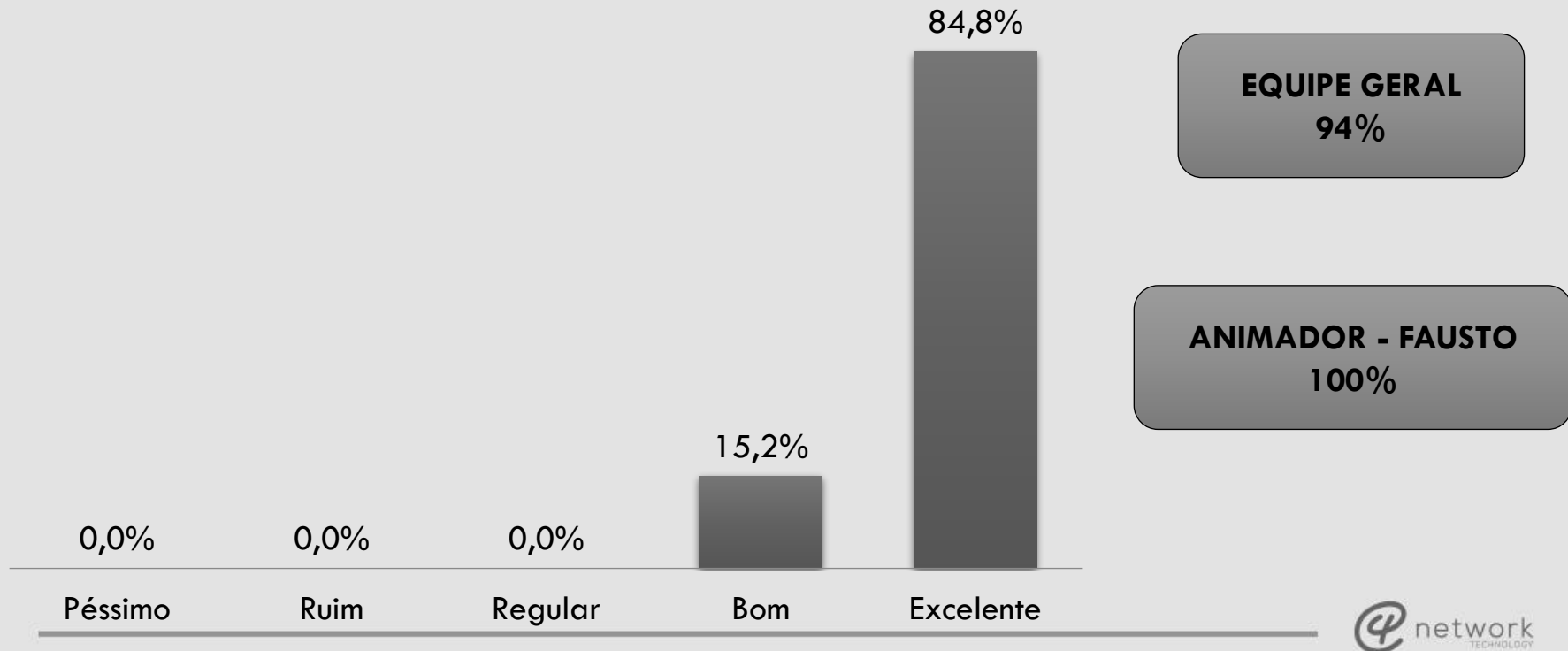
EQUIPE: RECEPTIVO



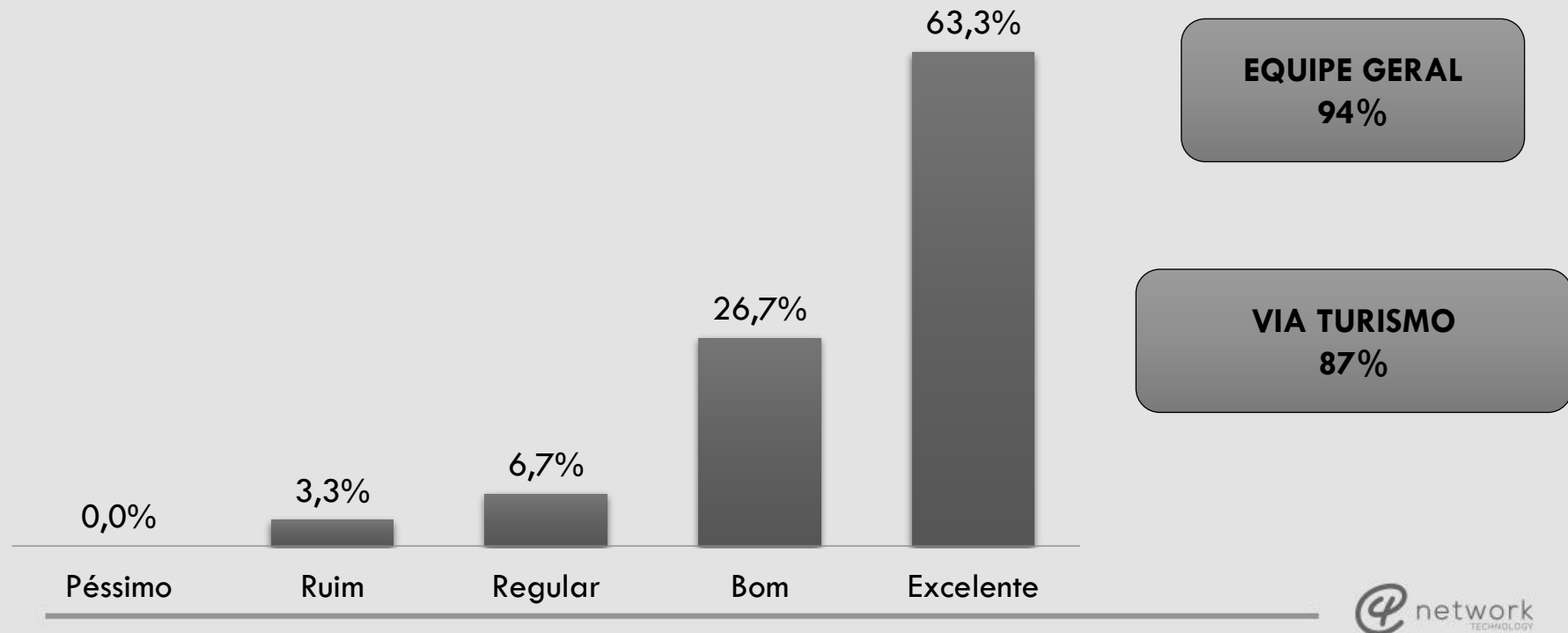
EQUIPE: CERIMONIAL - CIBELE VERDASCA



EQUIPE: ANIMADOR - FAUSTO ROCHA



EQUIPE: VIA TURISMO



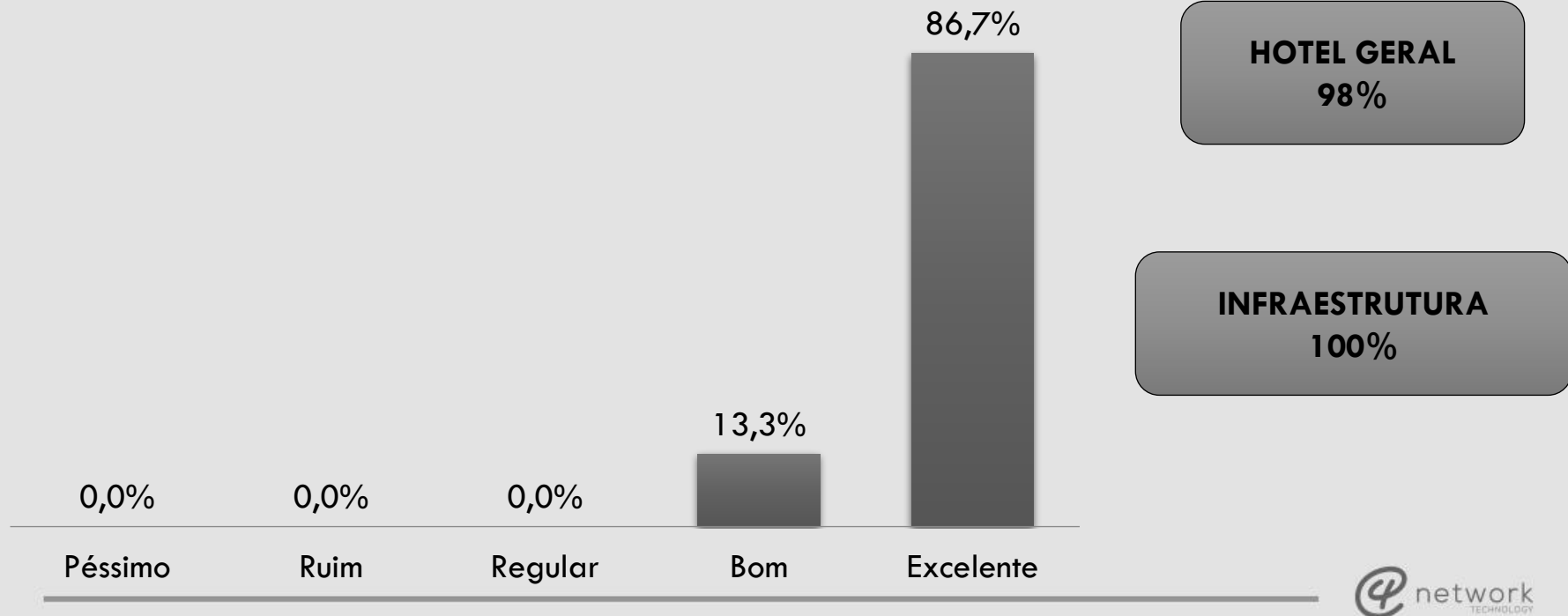
Observações:

- “A Via turismo deixou a desejar esse ano.”
- “Não posso opinar sobre Animador e via turismo participei online.”
- “Protocolo de Covid não foi 100% cumprido, especialmente nos restaurantes.”

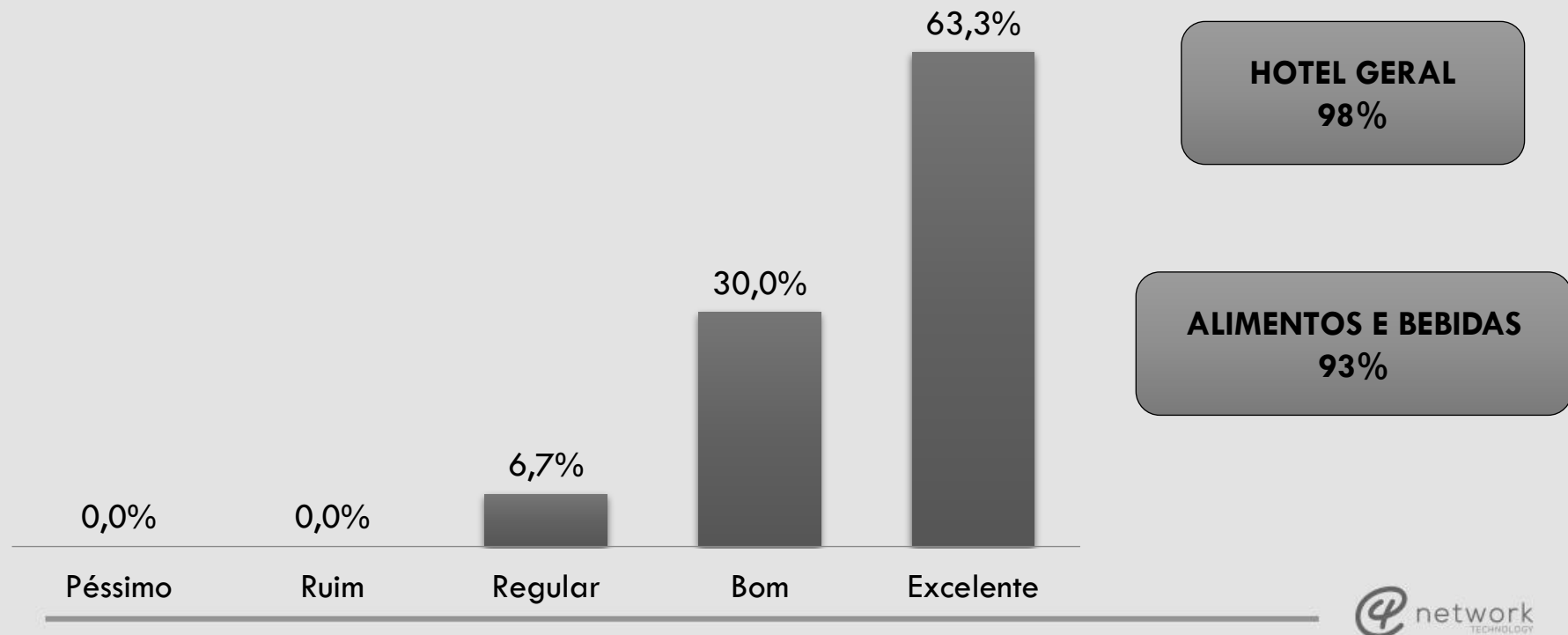
HOTEL



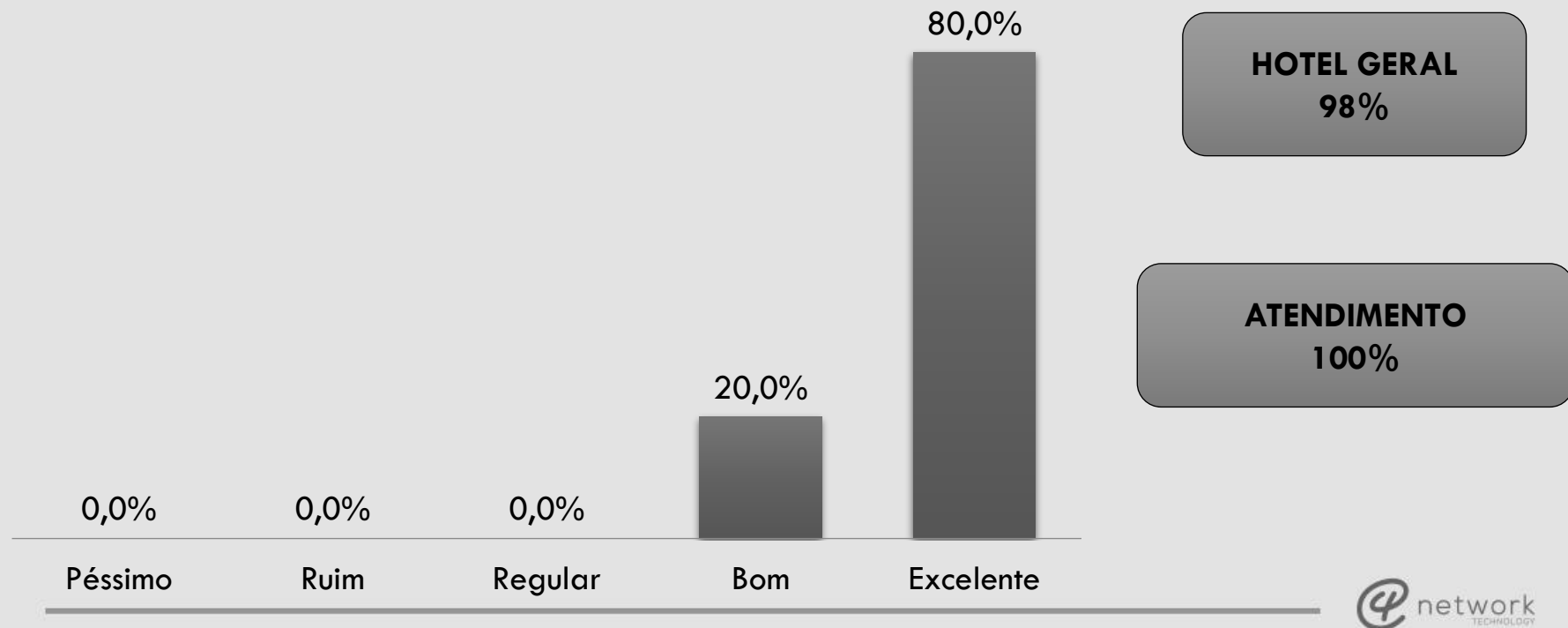
HOTEL: INFRAESTRUTURA (INSTALAÇÕES)



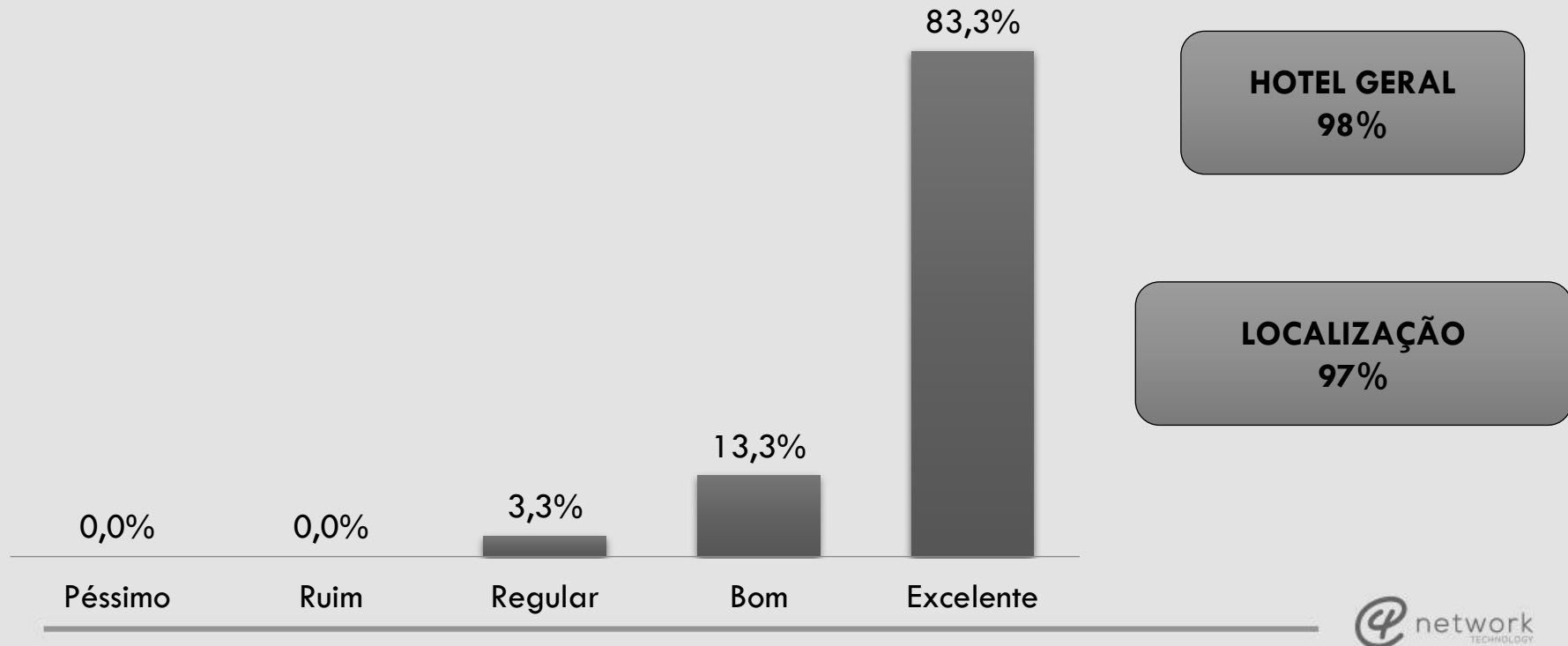
HOTEL: ALIMENTOS E BEBIDAS



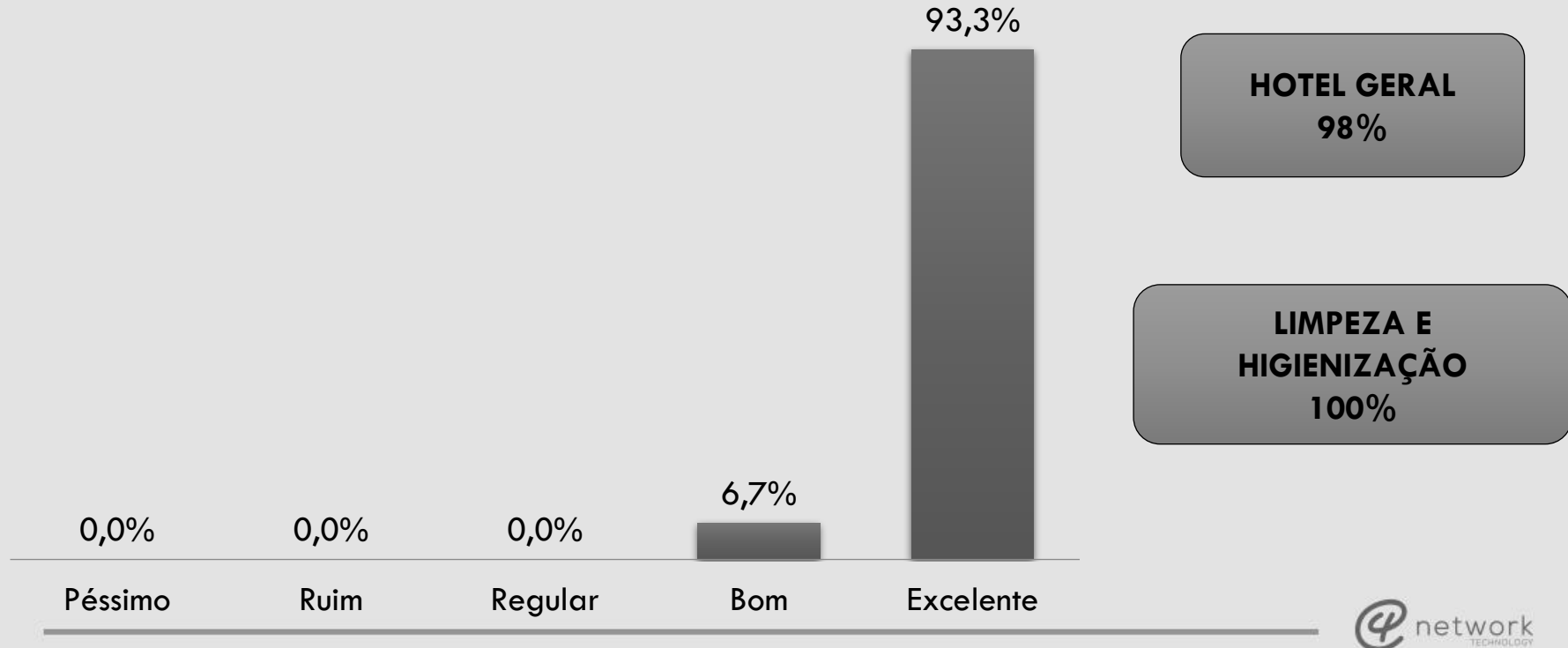
HOTEL: ATENDIMENTO



HOTEL: LOCALIZAÇÃO



HOTEL: LIMPEZA E HIGIENIZAÇÃO



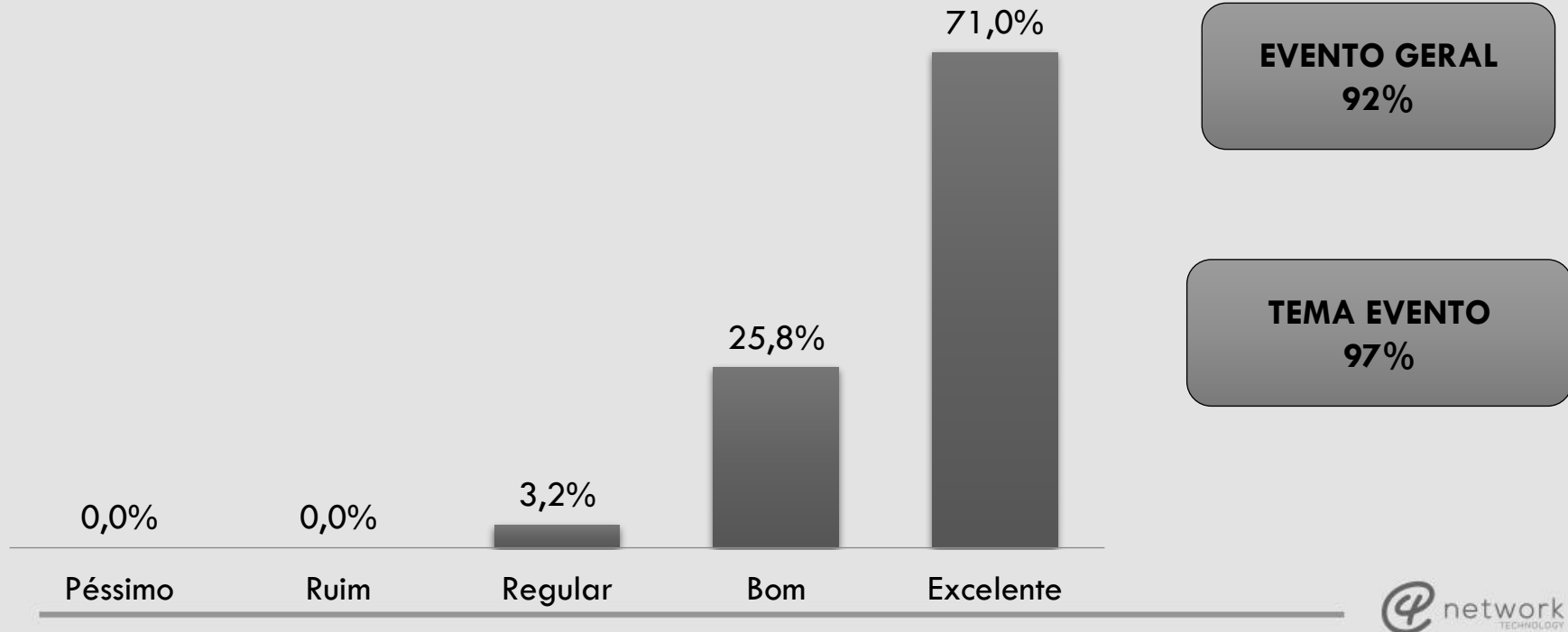
Observações:

- “Não fiquei em hotel, apenas online.”
- “Compareci virtualmente.”

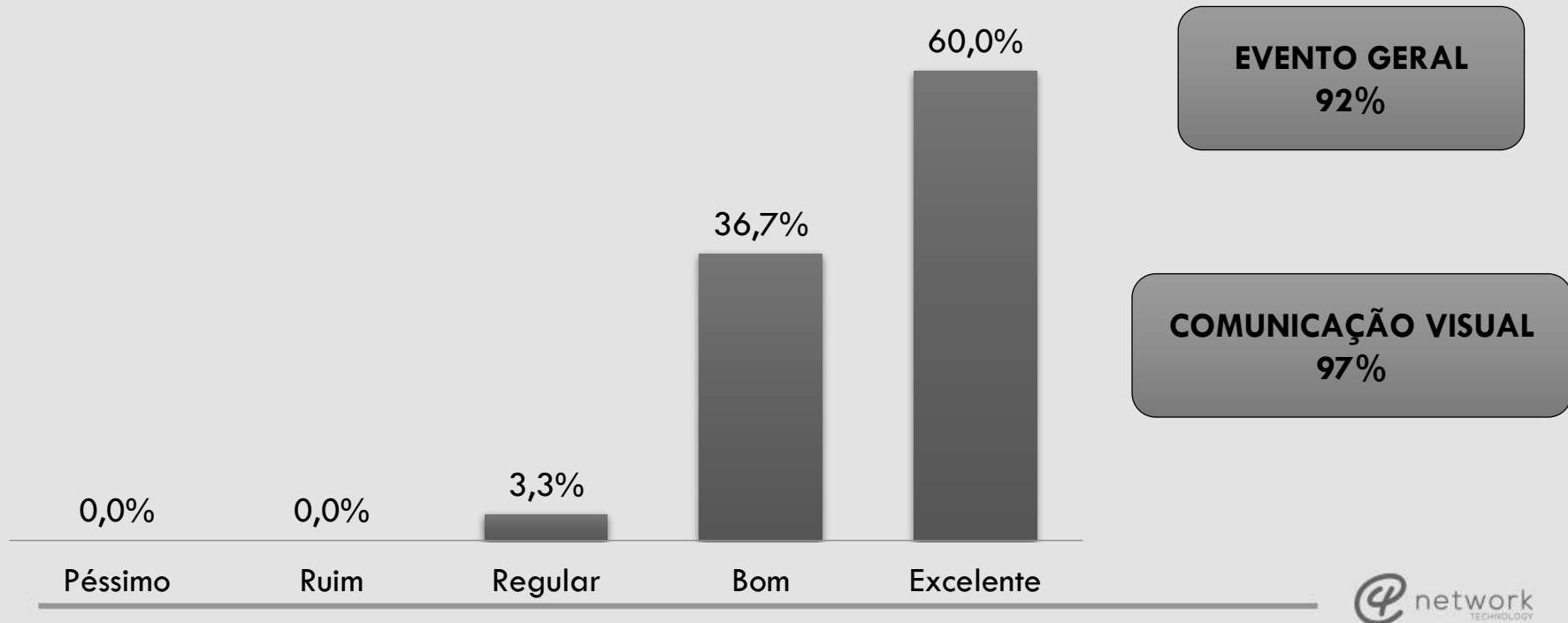
EVENTO

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, several diagonal lines in the upper right, and a series of overlapping arrows of varying sizes and orientations on the right side. The word "EVENTO" is centered in a bold, white, sans-serif font.

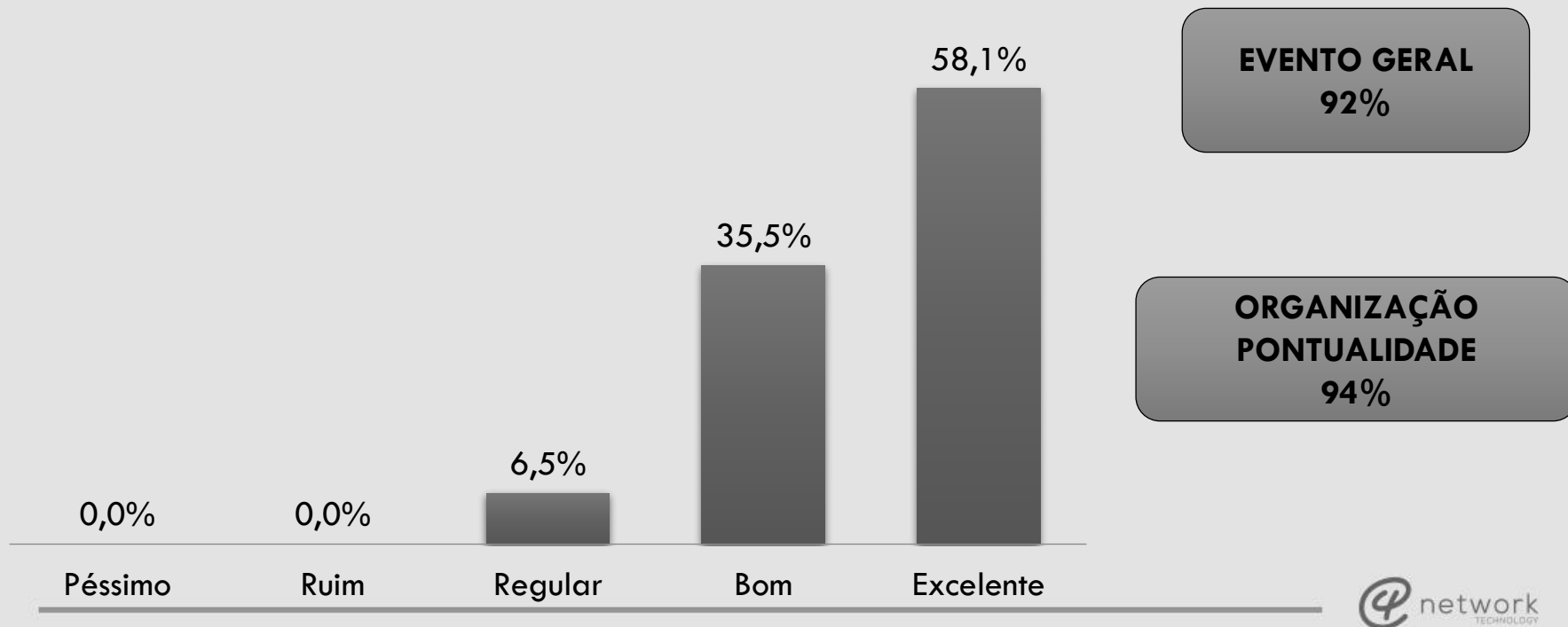
EVENTO: TEMA DO EVENTO



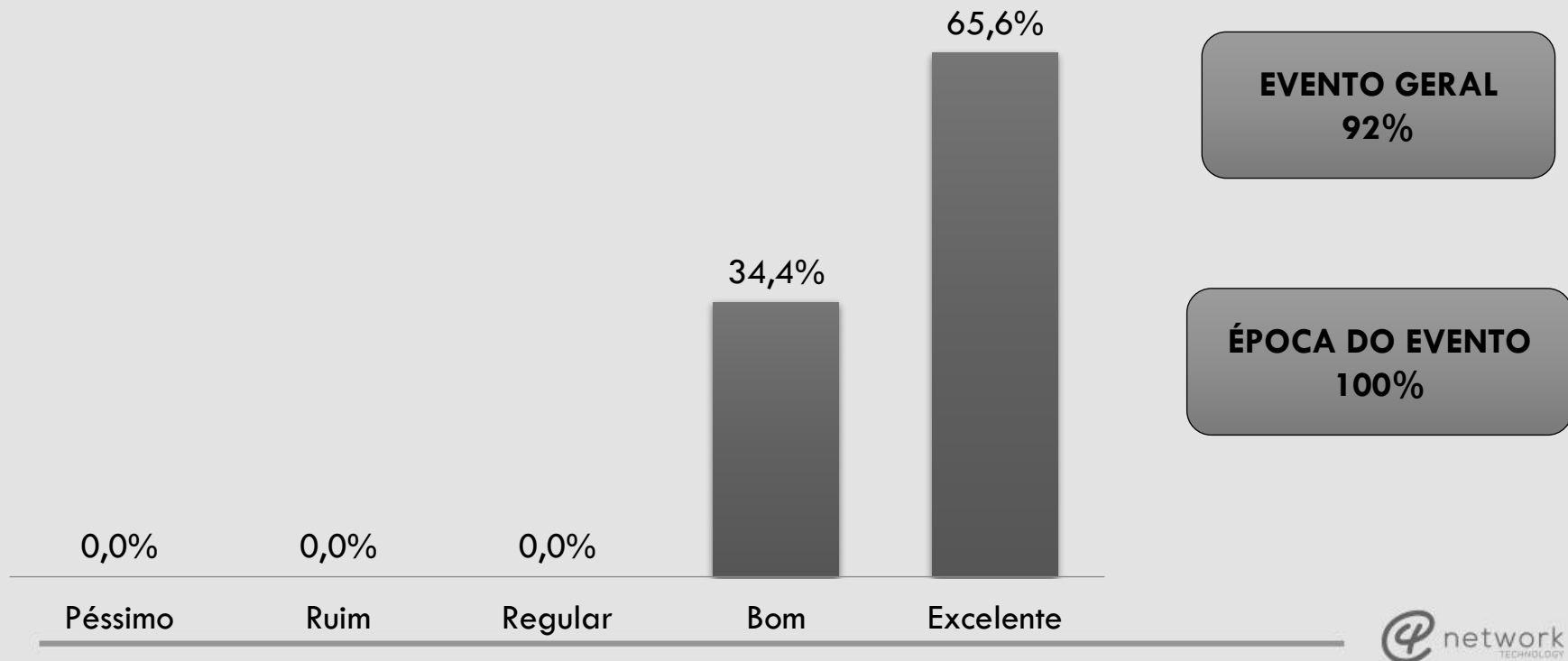
EVENTO: COMUNICAÇÃO VISUAL



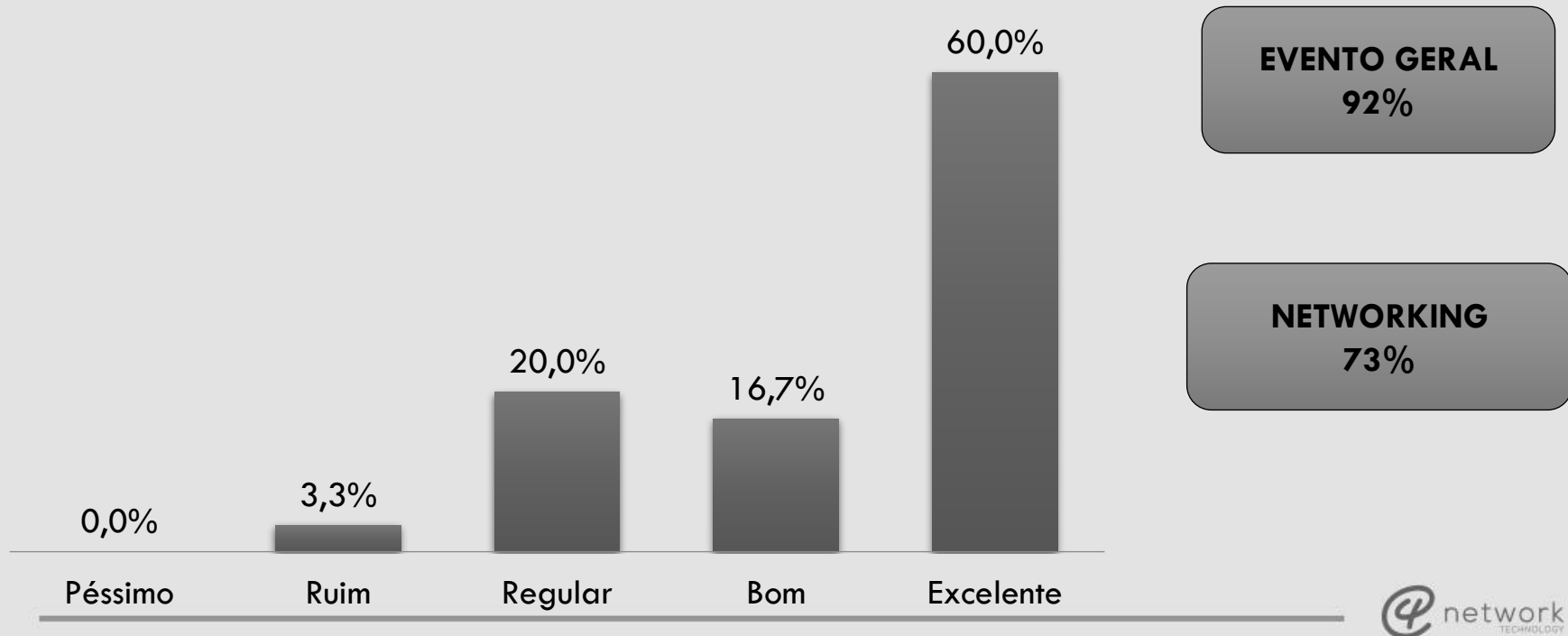
EVENTO: ORGANIZAÇÃO E PONTUALIDADE



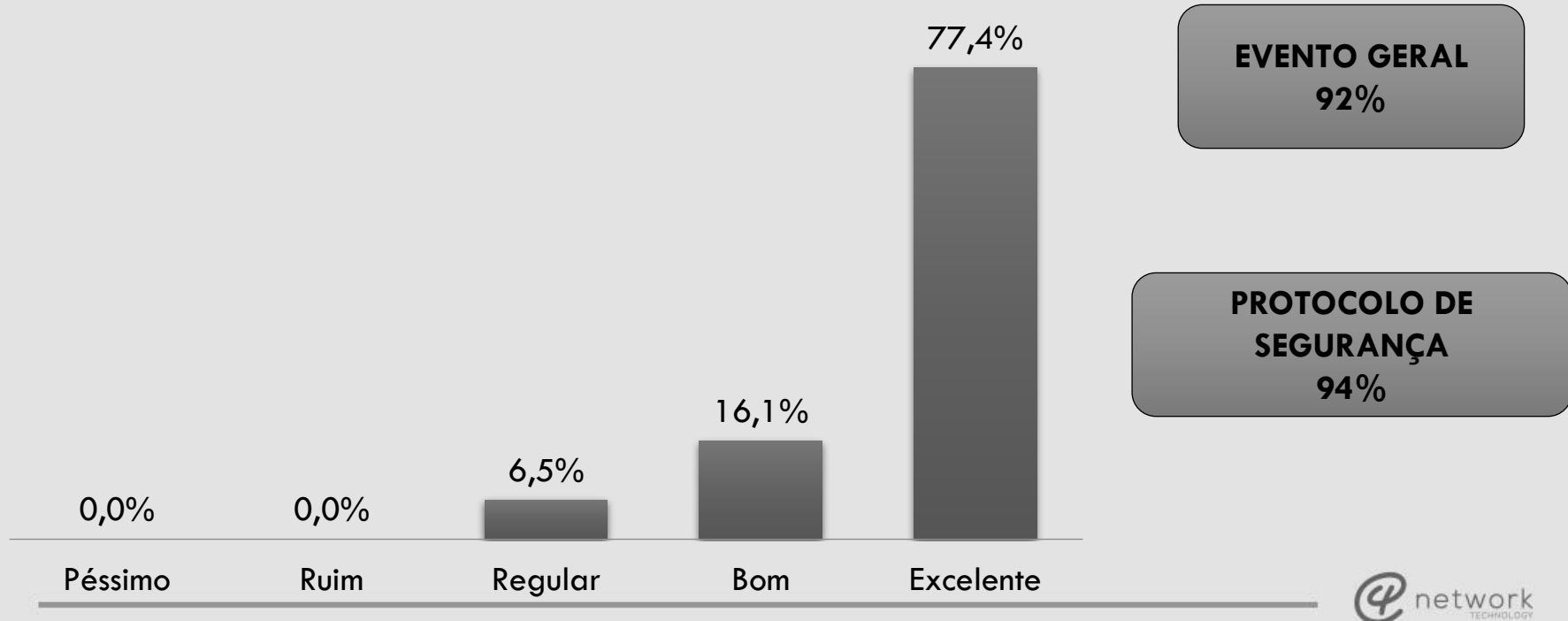
EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



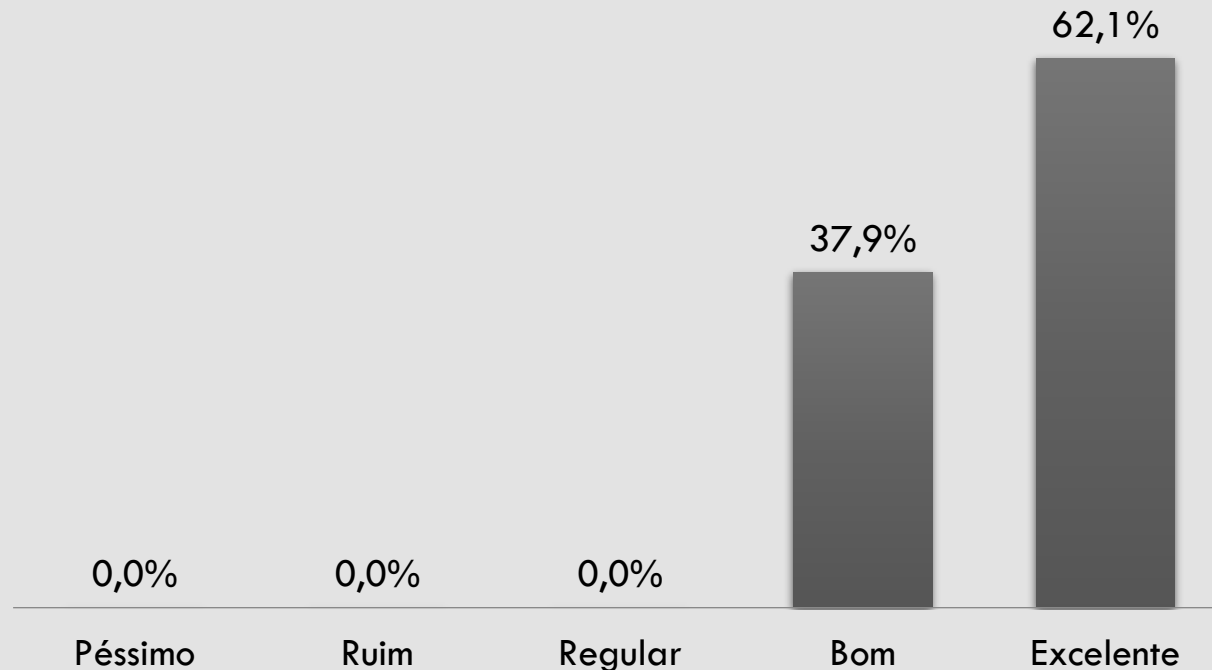
EVENTO: PROTOCOLO DE SEGURANÇA COVID



KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping white geometric shapes, including large L-shaped brackets and smaller arrows, all pointing towards the top-left. These shapes are arranged in a way that suggests a staircase or a series of steps.

KEYNOTE: ALEXANDRE PALLAES



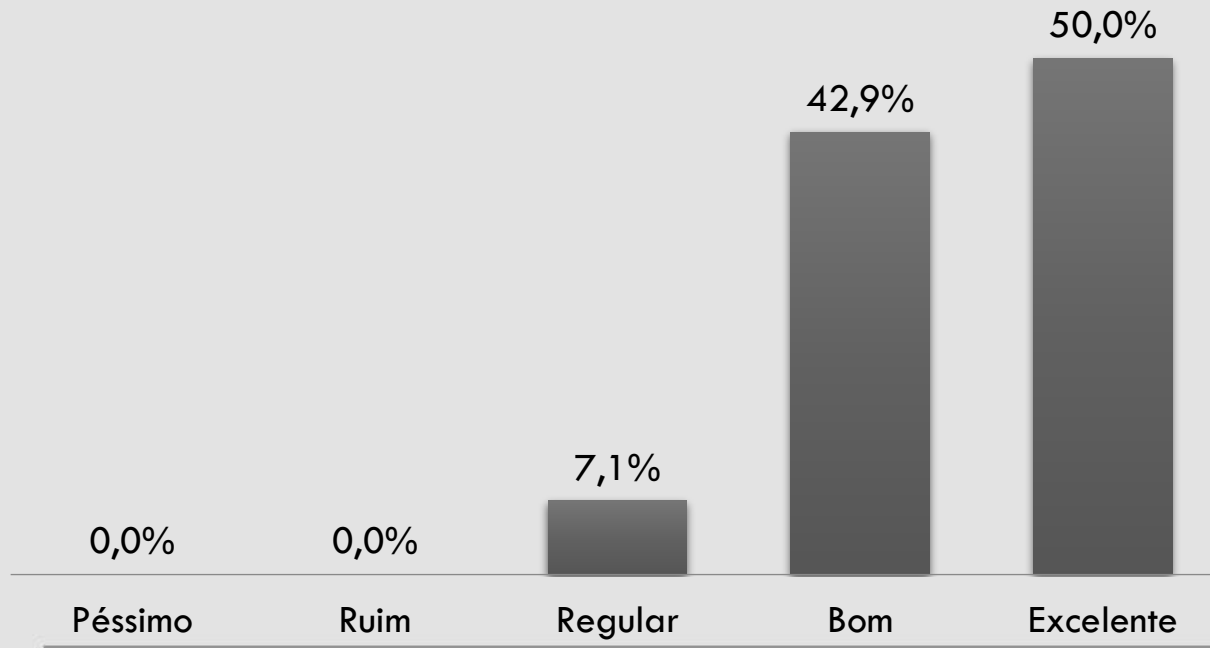
**ALEXANDRE
PALLAES**
100%

PAINEL

The image features a dark purple background. In the center-left, the word "PAINEL" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side of the image, there is a complex arrangement of geometric elements: several thin white lines of varying lengths and orientations, and a series of white arrows of different sizes. Some arrows point towards the top right, while others point towards the bottom right, creating a sense of movement and direction. The overall composition is modern and minimalist.

PAINEL: SIDNEI OLIVEIRA

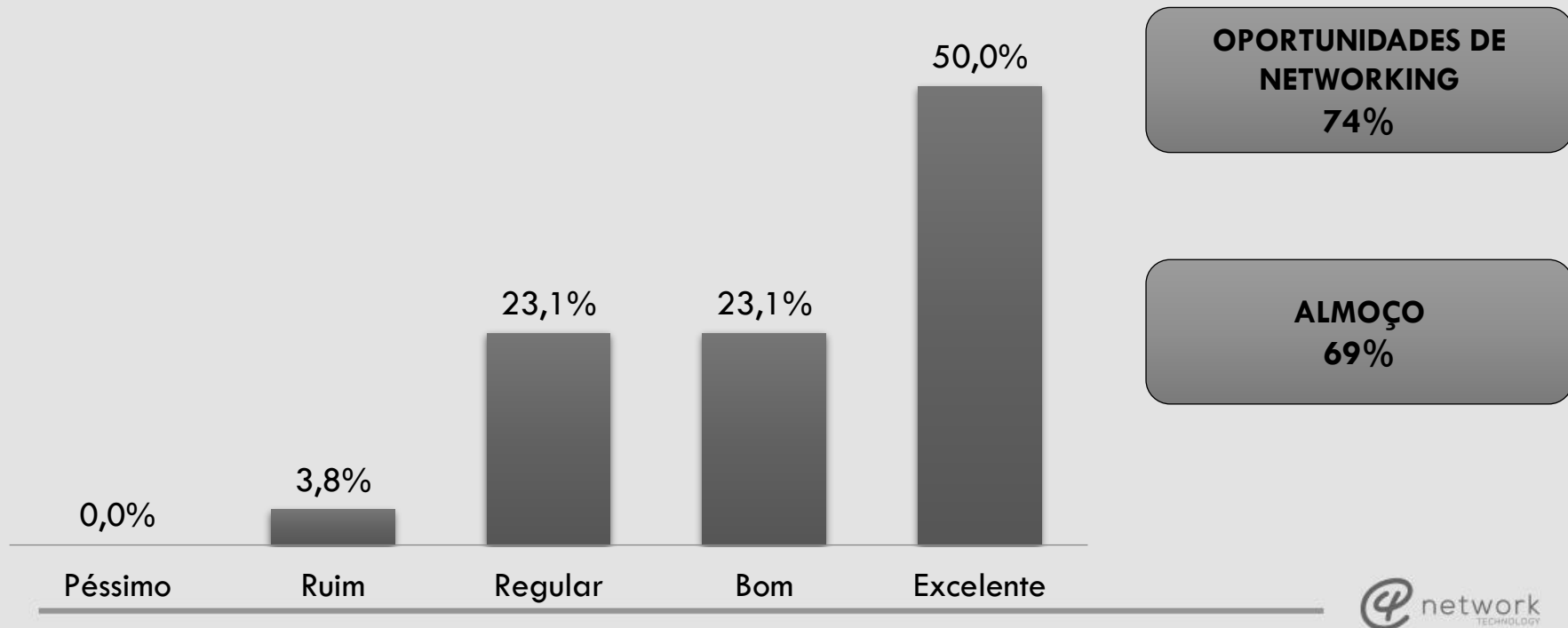
PAINEL
SIDNEI OLIVEIRA
93%



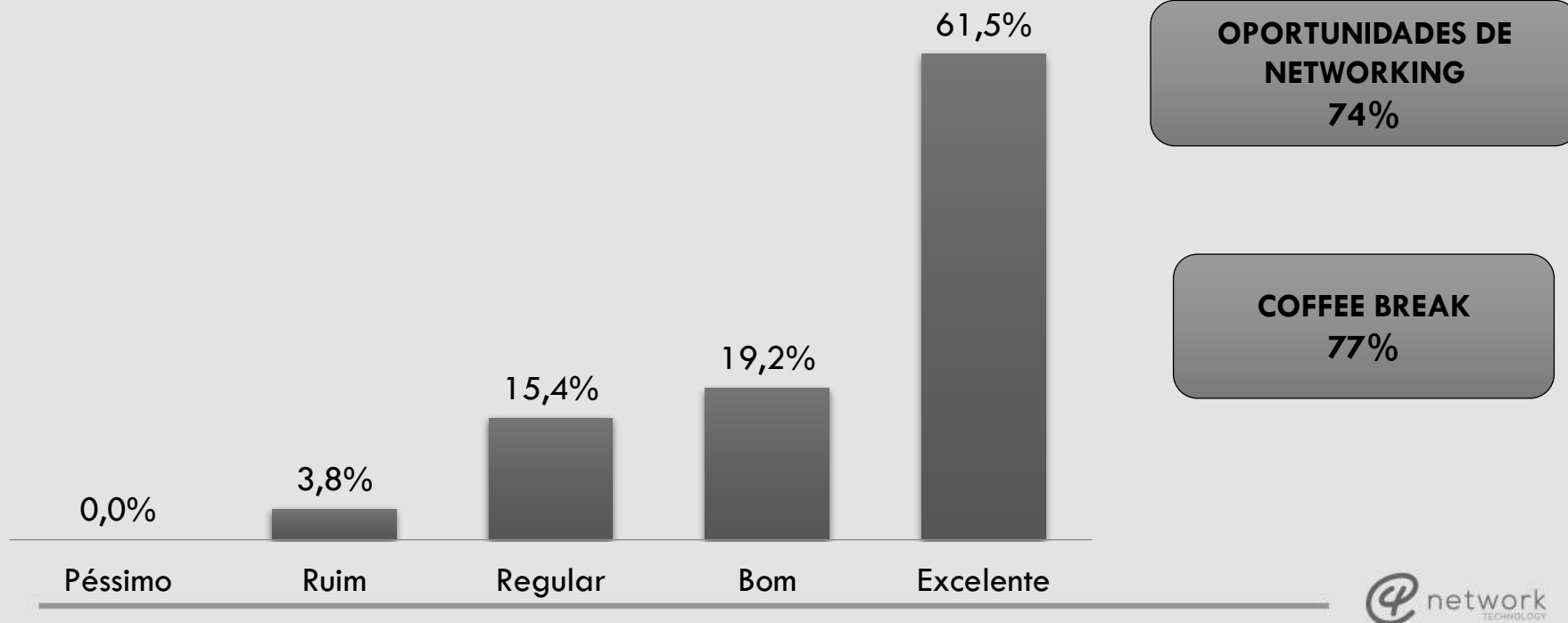
OPORTUNIDADES DE NETWORKING

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "OPORTUNIDADES DE NETWORKING" is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a short, thick white horizontal line. The right side of the image is decorated with several large, stylized white arrows pointing in various directions, some overlapping each other. Additionally, there are several thin, white diagonal lines scattered across the upper right portion of the image.

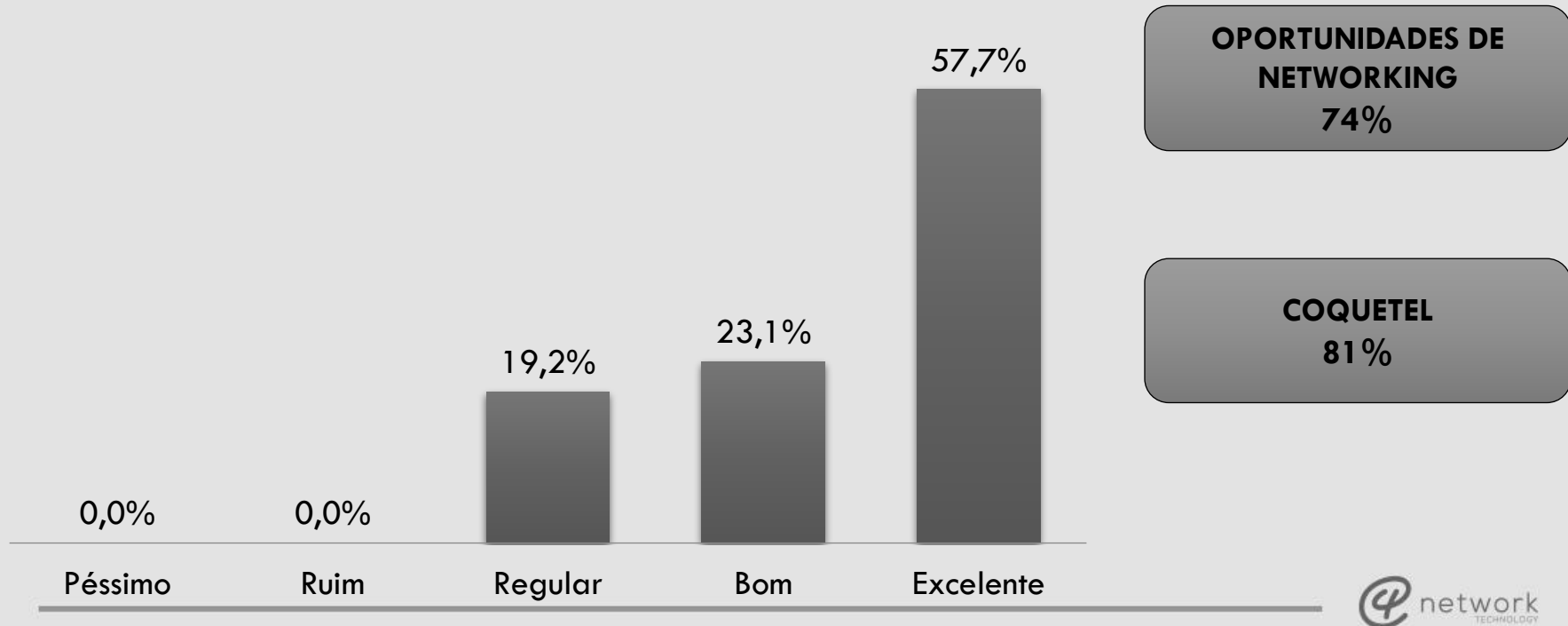
OPORTUNIDADES DE NETWORKING: ALMOÇO



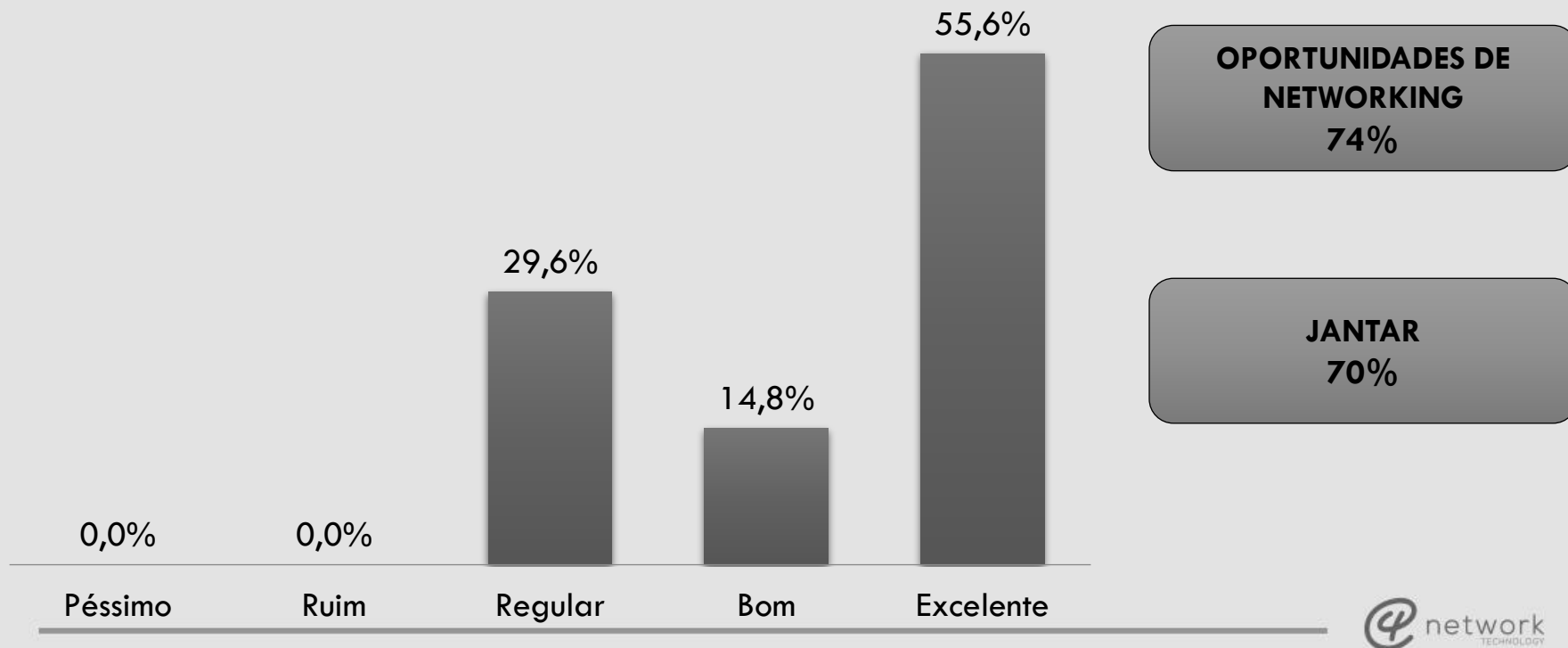
OPORTUNIDADES DE NETWORKING: COFFEE BREAK



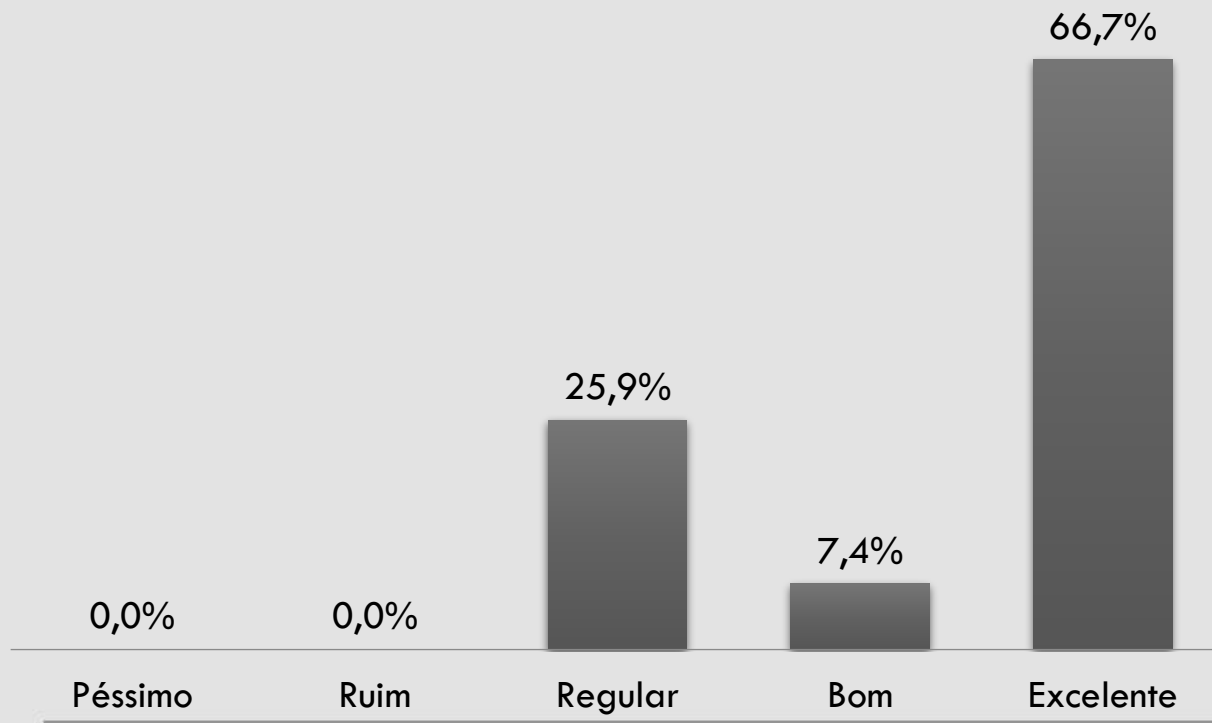
OPORTUNIDADES DE NETWORKING: COQUETEL



OPORTUNIDADES DE NETWORKING: JANTAR



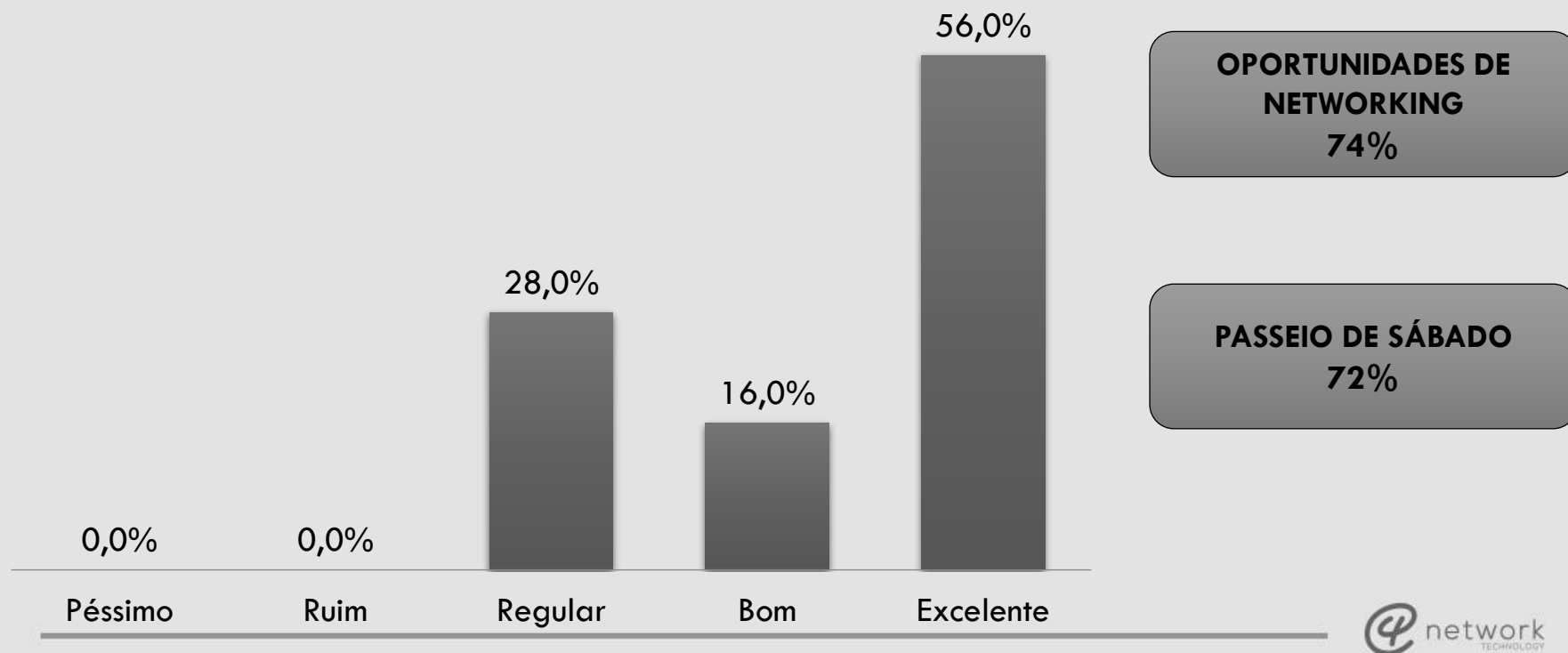
OPORTUNIDADES DE NETWORKING: PASSEIO DE SEXTA-FEIRA



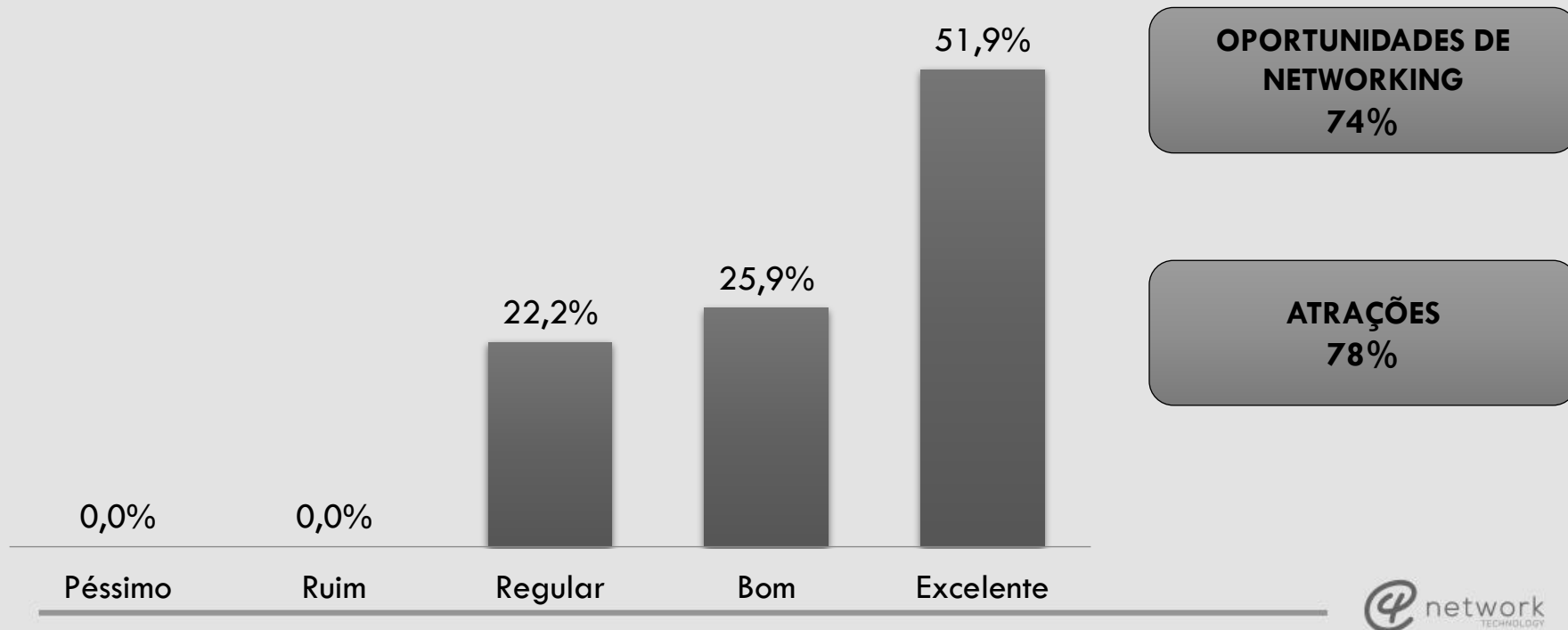
**OPORTUNIDADES DE
NETWORKING**
74%

PASSEIO DE SEXTA-FEIRA
74%

OPORTUNIDADES DE NETWORKING: PASSEIO DE SÁBADO



OPORTUNIDADES DE NETWORKING: ATRAÇÕES

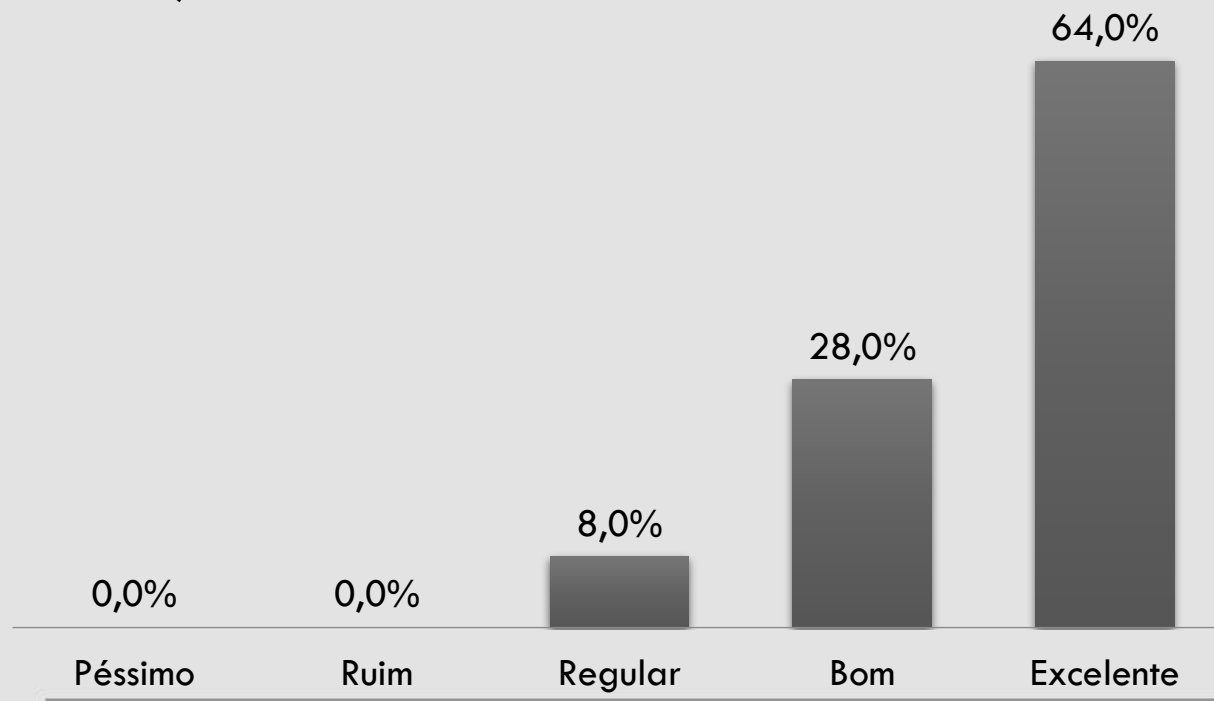


Observações:

- “Participei online.”
- “Acho que no almoço fica mais difícil, pois geralmente as pessoas se sentam às mesas com seus conhecidos. Só coloco aqui esse ponto para reflexão e quem sabe surja alguma ideia para evoluir isso.”

AÇÕES

AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTA DE ALIMENTOS)

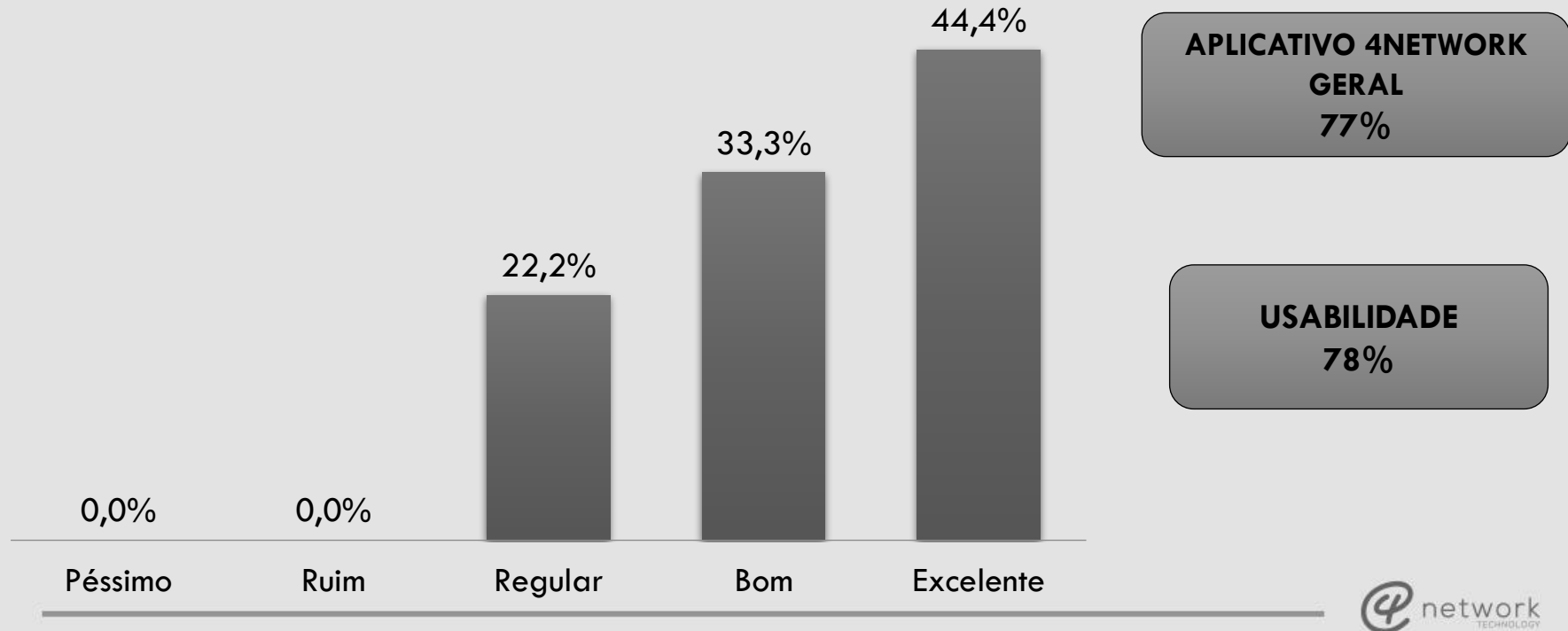


FRATERNO
92%

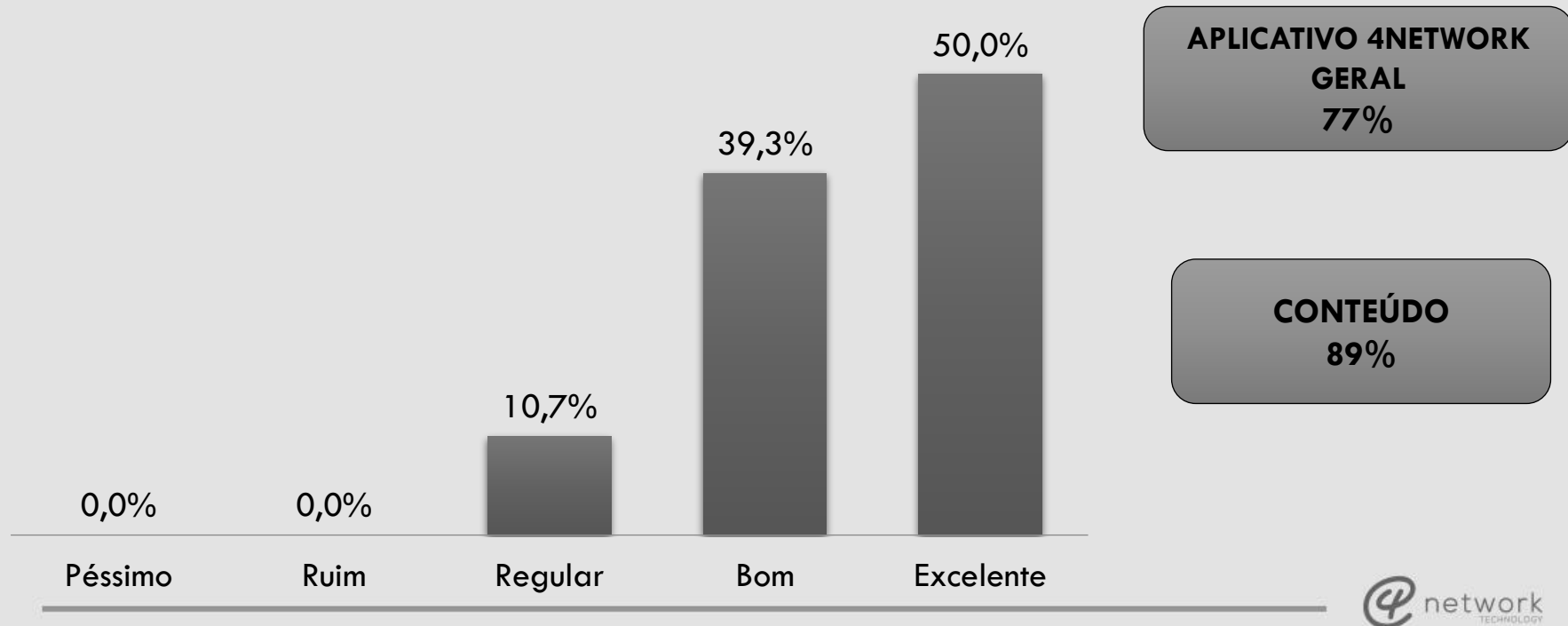
APLICATIVO 4NETWORK

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. A horizontal light purple line is positioned to the left of the text. The lower right portion of the image is filled with a pattern of overlapping, semi-transparent purple arrows of various sizes, all pointing in different directions, creating a sense of dynamic movement and network connectivity.

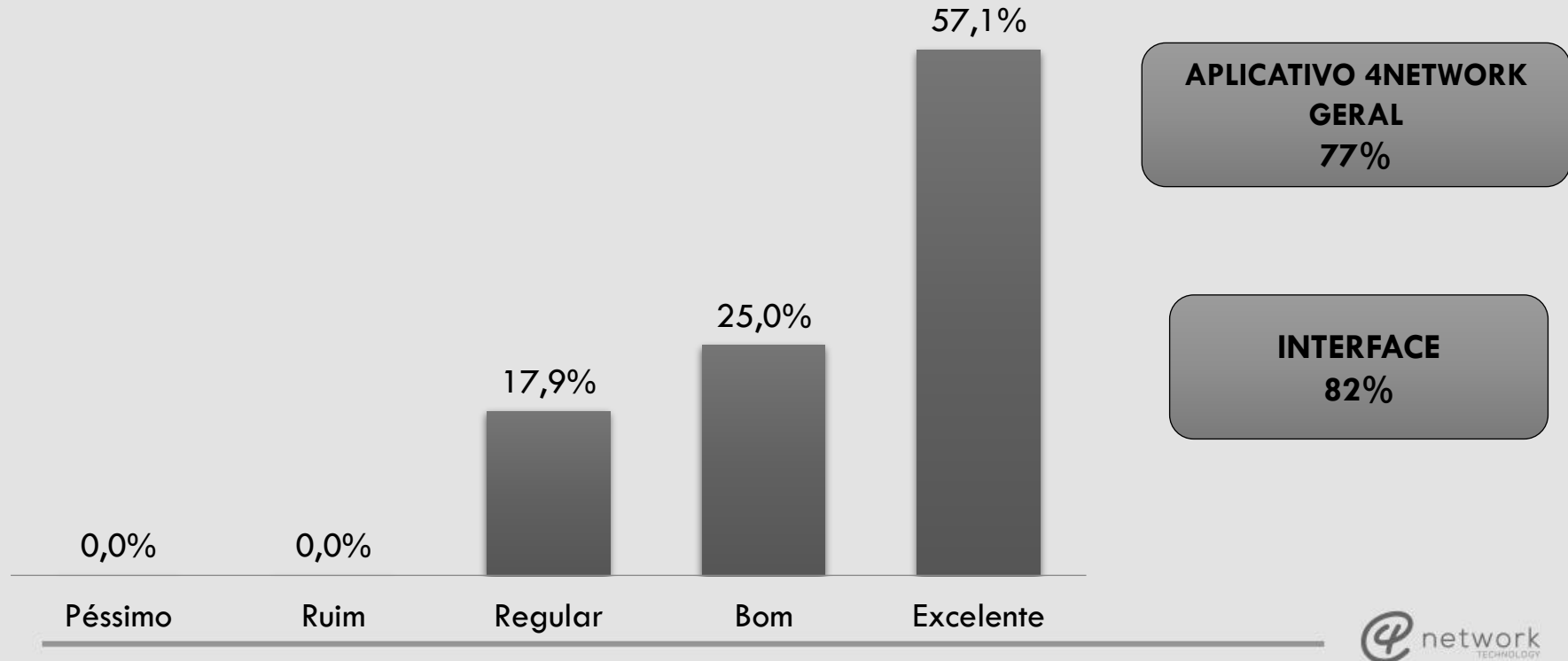
APLICATIVO 4NETWORK: USABILIDADE



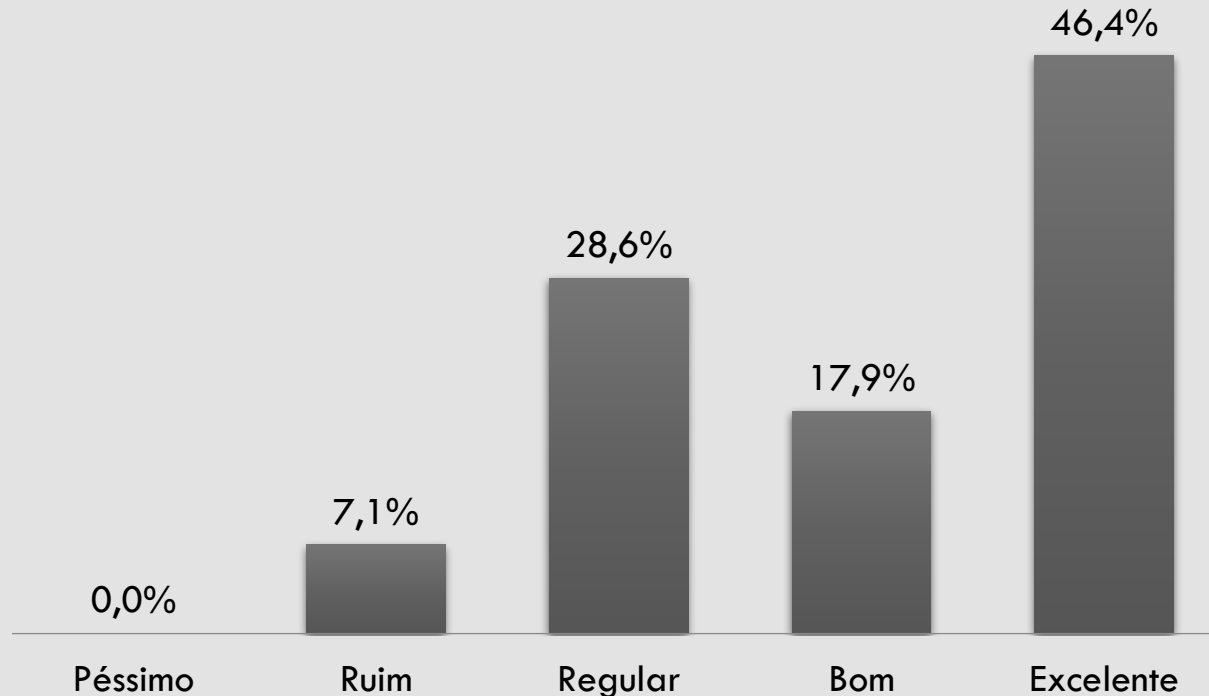
APLICATIVO 4NETWORK: CONTEÚDO



APLICATIVO 4NETWORK: INTERFACE



APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK
GERAL
77%**

**TROCA DE CARTÕES
57%**

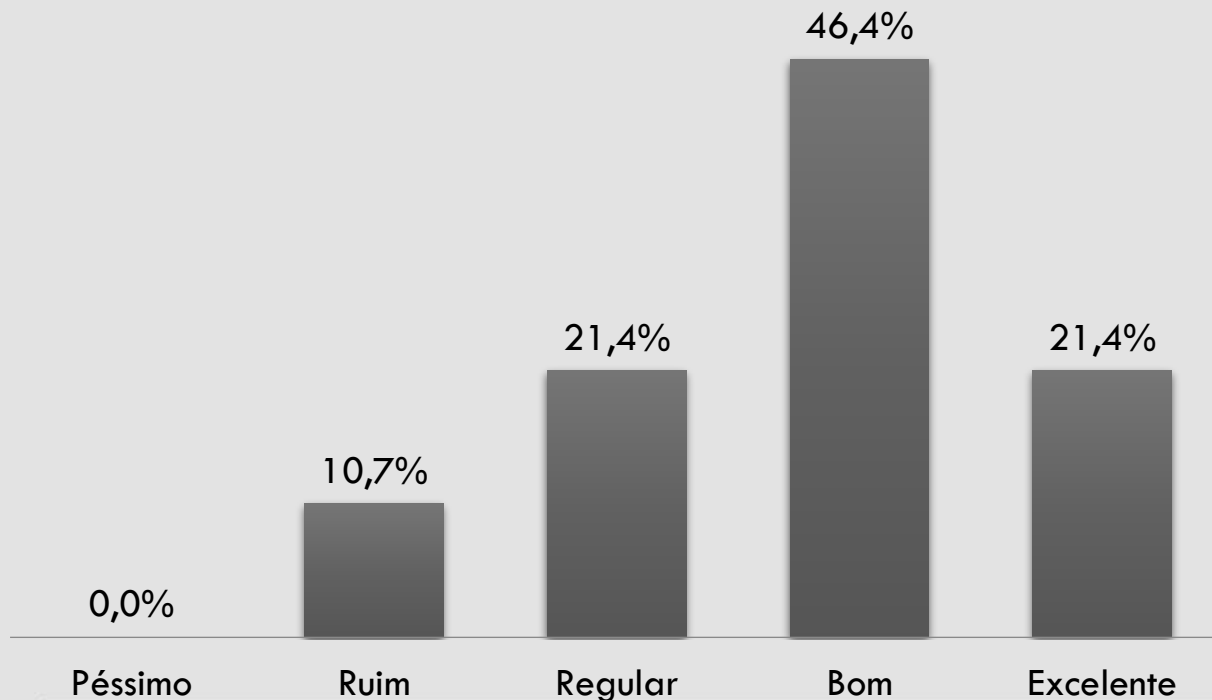
Observações:

- “Alguns CIO não habilitaram a troca de cartões. Em minha opinião não deveria haver a opção de não habilitar.”
- “Avise que pode exportar os contatos após a pes aceitarem os convites para exportar com e-mail/cel.”
- “Achei que nem todos os CIOs aderem muito. Muitos não aceitam a troca de cartão.”

NEGÓCIOS



NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
57%

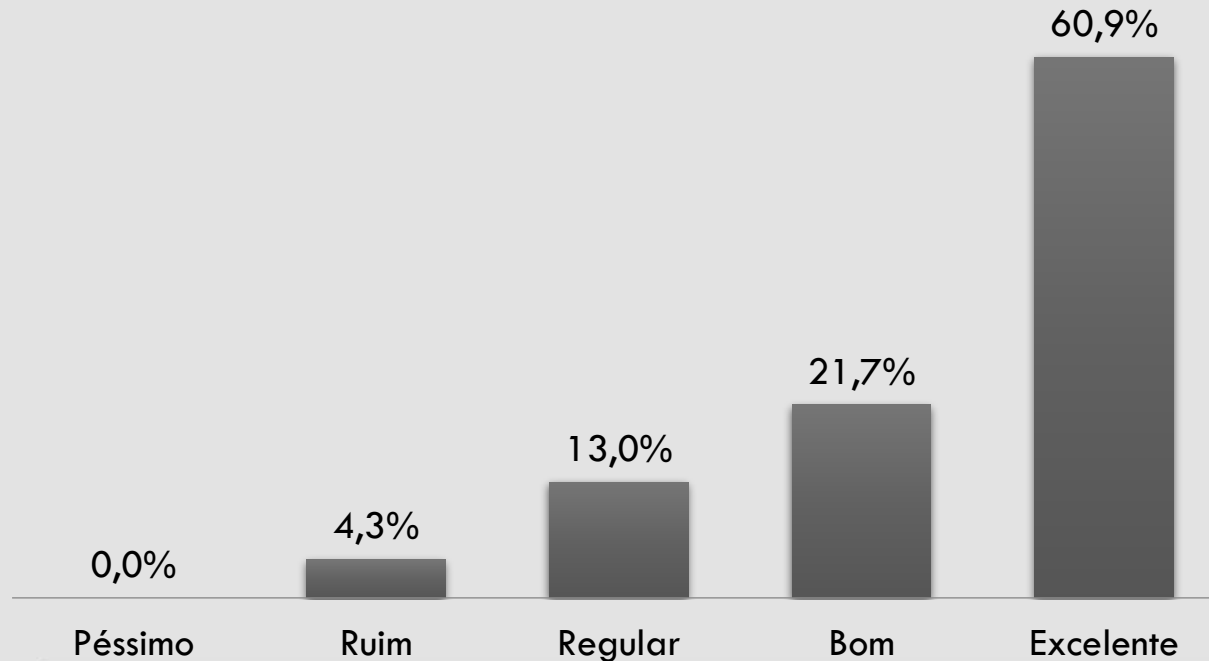
Observações:

- “A quantidade de CIO foi muito baixa. Acredito que o ideal seria fazer como nas edições anteriores, sem separar público e privado.”
- “Meu entendimento é que muitos executivos estavam apenas para relacionamento e não com objetivo de resolver problemas de suas companhias. Ficaram fechado entre seus grupos de amigos e isso não é legal da ótica do patrocinador que paga um alto preço para estar no evento e oferecer seus produtos e serviços.”
- “Muito CIO “profissional de evento”, figurinhas carimbadas que no dia a dia somem. Não tem investimento nenhum.”
- “Muitos CIOs não estavam muito abertos a falar sobre negócios.”

4CIO PRIVATE SECTOR

The background is a solid dark purple. It features several abstract geometric elements: a single horizontal line on the left; a cluster of thin, parallel diagonal lines in the upper right; and a series of overlapping, semi-transparent arrows of varying sizes and orientations in the lower right, all pointing generally towards the upper right.

4CIO PRIVATE SECTOR: COMO FOI SUA EXPERIÊNCIA?

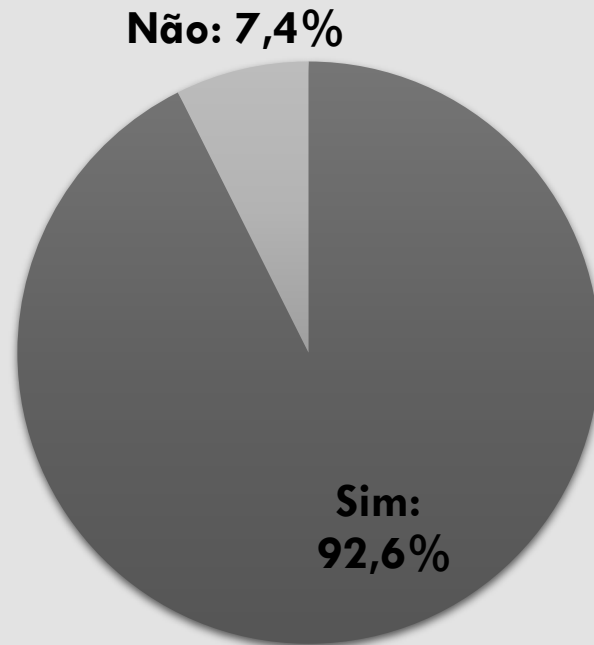


4CIO PRIVATE SECTOR
78%

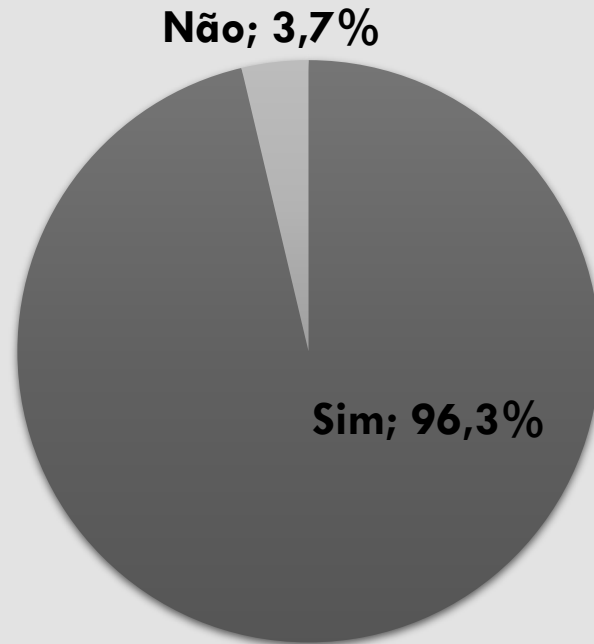
ASPECTOS GERAIS

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of overlapping purple arrows and lines on the right side. The arrows point in various directions, some towards the top right and others towards the bottom left.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO @CIO PRIVATE SECTOR?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK?



Comentários e Observações:

- “Não sou responsável por essa decisão.”